

ECI Task Force Investment Recommendations



SANKOFA CONSULTING

Presented by:

Equitable Communities Initiative
Task Force

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The
**Profitable
Nonprofit**

Investment Package



- Together produce collective impact
- Four core priority areas
- Rooted in data and evidence
- Requires additional city commitments



Cross-cutting Themes

- Funding necessary to scale and sustain successful programs
- Increase the supply/availability of services and programs
- Increase/improve cultural responsiveness
- Contribute to long-term wealth building



Key Assumptions

1

City is making a commitment to ongoing investment and transformation

3

Recommendations will be synergized with the balance of the \$100MIL commitment

2

Community will be continuously engaged

4

City will invest in monitoring & evaluating impact of recommendations

Planning & Development

- ✓ Regular and Consistent meeting times
- ✓ Collective expertise of Task Force members
- ✓ Data Analysis
- ✓ Information sessions with city departments



Methodology

Problem Definition

- problem/issue that is being solved
- Supportive evidence/data
- root causes of the problem

Target Populations Identified

- demographic groups, and geographic locations most impacted
- Affected organizations and communities needing prioritization
- Others benefitting from focus on priority populations

Levers

- specific programmatic levers of recommendation investments
- specific lever actions and interventions
- Level of program interventions

Outcomes Expected

- expected outcomes from program actions and interventions?
- Expected outcomes in short, medium, or long-term
- Who will be accountable for the outcomes? And how?

Business Recommendation

Business Development & Technical Assistance

- Addresses the disparity in BIPOC business startup and sustainability
- Targets small BIPOC business owners and startups
- Focuses on systemic discriminatory practices denying access to capital, business credit and targeting communities of color for predatory loans and high-risk financial products.
- Expected outcome is the increase in scalable and sustainable business contributing to the revitalization of vulnerable communities



Education Recommendations

Cultural Education for BIPOC Youth

- Address the lack of culturally competent academic support
- Targets youth of color (particularly low-income, immigrants, refugees and ESL students)
- Focuses on providing training and education in cultural histories in community museums and informational learning institutions
- Expected outcomes enriched educational experiences and increased engagement in school and community



Education Recommendations

Programs for Formerly Incarcerated BIPOC Initiative

- Address the adverse affects that incarceration has on successful reentry in society
- Targets Black and Brown people who are disproportionally subjected to mass incarceration
- Focuses on providing training and education opportunities and pathways leading to living wage employment
- Expected outcomes are reduced recidivism, smoother reentry, higher educational attainment



Education Recommendations

Equity Education Innovation Fund

- Address the lack of academic and social enrichment programs that can advance student performance and retention in school
- Targets Black and Indigenous youth disproportionately affected by lack of access
- Focuses on programs that engage and support families, provide culturally relevant curricula, and increase racial diversity of teachers and provide college readiness
- Expected outcomes are reduced school dropouts, higher educational attainment



Housing Recommendations

Lease to Purchase Homebuyer Program

- Address the lack of access to affordable housing in Seattle
- Targets BIPOC communities disproportionately displaced by gentrification
- Focuses on development of lease-to-buy, ownership retention, affordable housing and generational wealth education programs
- Expected outcomes increase in communities of color remaining in, buying in, or returning to the city of Seattle



Housing Recommendations

Generational Wealth & Apprenticeship Pipeline Program

- Address the systemic conditions hindering the accumulation of wealth particularly through real estate and land holdings
- Targets Black and Indigenous communities disproportionately displaced by gentrification
- Focuses on creating apprentice programs, “coordinated care” model connecting communities to resources and services, and generational wealth education programs.
- Expected outcomes are reduction in displaced communities and increase in minority contractors



Health Recommendations

Food Access & Environmental Justice

- Addresses the systemic conditions creating food “deserts” and lack of healthy food options
- Targets BIPOC communities in South Seattle disproportionately located in/near polluted sites coupled with lack of access to fresh food
- Focuses on creating new strategic models to increase food access and reduce environmental degradation
- Expected outcome is increased health and decrease in preventable chronic conditions



Health Recommendations

Culturally Responsive & Inclusive Healthcare

- Address the systemic discriminatory practices in the medical community which foster mistrust
- Targets Black and Indigenous communities disproportionately subjected to medical abuse, insensitivity and neglect
- Focuses on creating culturally relevant and responsive healthcare programs
- Expected outcomes are reduced implicit bias in the industry and improved health outcomes for communities



Health Recommendations

Workforce Development of Healthcare Providers of Color

- Address the lack of representation in the healthcare profession
- Targets BIPOC communities in South Seattle subjected to disparate health outcomes
- Focuses on creating new and/or non-traditional paths into health careers along with technical assistance to smaller healthcare providers
- Expected outcomes are culturally informed healthcare providers and improved health outcomes



Way forward...

- Engage with City Council
- Continue high-level involvement with the City
- Advocate for recommendations
- Promote public awareness



THANK YOU!

*Ensuring that nonprofit & social enterprises
who want to change the world for Good,
have the funding and resources to do so!*

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